

Frequently Asked Questions (FAQ)

What is the Military Tribute Banner Program?

The Military Tribute Banner Program is a City of Box Elder initiative that honors military service members—past and present—through personalized banners displayed along City Hall and Villa Drive. Sponsored by family members, friends, or organizations, these banners celebrate the service and sacrifice of America's military heroes.

Who can be honored?

Eligible honorees include:

- Active Duty
- National Guard
- Reserve
- Veterans
- Retired military personnel
- Fallen service members

from any branch of the United States Armed Forces:

- Army
- Marine Corps
- Navy
- Air Force
- Coast Guard
- Space Force

Does the honoree have to be from Box Elder?

No. Anyone who has served or is currently serving in the U.S. Armed Forces may be honored.

Who may sponsor a banner?

Anyone may sponsor a banner, including:

- Family members
- Friends
- Businesses
- Civic organizations
- Military units
- Veteran organizations

Banner Information

What information appears on the banner?

Each banner includes:

- Military member's photograph
- Full name
- Military branch
- Rank (if provided)
- Years of service (optional)
- Military seal

*The City reserves the right to adjust the layout for consistency.

Can I choose the banner design?

No. To maintain a consistent appearance throughout the display, all banners use the official City-approved design.

Can I use any photograph?

Please submit a high-resolution photo whenever possible.

Acceptable photos include:

- Military portrait*
- Uniformed service photo
- Formal military photograph

**The City reserves the right to reject photos that are blurry, heavily edited, copyrighted, inappropriate, or unsuitable for printing.*

Can I update or change my photo after submission?

Changes may be made before the design approval deadline. Once the banner has been approved for production, no additional changes can be made.

Sponsorship & Payment

How much does a banner cost?

The sponsorship fee is **\$350** per banner.

What does the sponsorship fee include?

The fee includes:

- Banner design
- Professional printing
- Installation

- Removal

When is payment due?

Payment deadlines will be announced each program year. Banners will not be produced until payment has been received.

Are sponsorship fees refundable?

No. Once banner production has begun, sponsorship fees are non-refundable.

Display

Where will the banners be displayed?

Banners will be displayed along:

- City Hall
- Villa Drive

How long will banners be displayed?

Banners will be displayed from **May 2027 through November 2027**.

Can I request a specific banner location?

No. Banner locations are assigned by the City based on installation logistics and pole availability.

Can I choose to have two banners?

Yes, provided sponsorship fees are paid and space is available.

After the Program

What happens after the display period?

-Sponsors may choose one of the following options:

- Pick up the banner.
- Donate the banner to the City (if offered).
- Have the City recycle or properly dispose of the banner if not claimed.

Can banners be displayed again next year?

Yes. Previous sponsors are welcome to participate in future years, subject to condition of the banner, space availability and current program policies.

Availability

Is space limited?

Yes.

Banner space is limited and applications will be accepted on a first-come, first-served basis until all locations are filled.

What happens if all spaces are full?

Applicants may be placed on a waiting list for the following year's program.

Design & Approval

Will I get to approve the design before it is printed?

Yes. A digital proof will be emailed to the sponsor for final approval before printing.

How long do I have to approve my proof?

Sponsors should review and approve their proof promptly. Delays may affect production and installation schedules.

Weather & Damage

What if my banner becomes damaged?

Although banners are produced using durable outdoor materials, the City of Box Elder cannot guarantee they will remain free from damage. The City is not liable for damage or loss caused by weather, wind, vandalism, vehicle accidents, or any other unforeseen events.

Recognition

May I sponsor more than one military member?

Yes. Separate applications and sponsorship fees are required for each banner.

Can one banner honor multiple people?

No. Each banner recognizes one service member to ensure consistency and visibility.

Application Process

How do I apply?

Complete the online application, upload your photo, and submit payment starting January 2027 before the deadline.

What if I don't have a digital photo?

Printed photographs may be accepted for scanning if they are in good condition. Contact the City for assistance.

What if I have questions?

Please contact:

City of Box Elder

Military Banner Program- Heroes Among Us 2027

 Email: ana.curry@boxeldersd.gov

 Phone: 605-923-1404

Additional Policies

- The City reserves the right to refuse any application or photograph that does not meet program standards.
- Banner placement is determined solely by the City as a first come first serve basis.
- Installation and removal dates may change due to weather or operational needs.
- The City is not responsible for damage caused by severe weather, vandalism, or unforeseen events.